

INVITATION

SWEDISH DESIGN GOES MILAN

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IN REAL LIFE

✂ A COLLABORATION BETWEEN BUSINESS SWEDEN, VISITSWEDEN & SVENSK FORM
@ LA POSTERIA, VIA SACCHI 5/7, BRERA DISTRICT, MILANO. APRIL 8-13, 2014
AN EXHIBITION SHOWCASING OVER 40 DESIGNERS AND PRODUCERS FROM SWEDEN,
MEETINGS AND MUSIC. CURATORS: FORM US WITH LOVE

OPENING HOURS: 10.00 - 22.00 April 8-12, 10.00 - 18.00 April 13

Swedish food from Björk Swedish Brasserie

APRIL 8-11 DAILY:

15.00 FORM TALKS public interviews with designers, producers and media

APRIL 9-11:

19.00-20.00 APERITIVO hosted by our partners with DJ sessions by Fry Communication.

FOR MORE INFORMATION WWW.SWEDISHDESIGNGOES.COM

www.svenskform.se www.formmagazine.com

www.visitsweden.com www.business-sweden.se

EXHIBITORS

Agnes Fries, Anki Gneib - Horreds, Anna Wedin, Atelier Ryberg,
Emma Olbers - Tre Sekel, Fibers & Friends, IoU, Jangir Maddadi,
Johanson Design, Jonas Forsman, Kolormondo, Lintex, Lisa Hilland,
Lith Lith Lundin, Marie-Louise Hellgren, Monica Förster - Palmgrens,
Nina Jobs, NyströmPersia, Okko, Oscar Lind Modin, Pontus Ny,
Stable Table, Volvo Cars, Volvo Trucks

THANK YOU TO OUR PARTNERS: Absolut Elyx, Ateljé Lyktan, Bjoorn,
Björk Swedish Brasserie, Design House Stockholm, Electrolux, Fry Communications,
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