

WOODISH

- a collective name for a form of collaboration and design process.

The basic idea of the project has been to freely explore furniture design through different wood materials with its properties and different joining techniques. Where the dialogue in the working group has been a strong driving force to design and refine the product ideas further. In our work we have used Swedish wood and wood that is no longer seen as material fit for making furniture, such as wood with twigs in it.

The goal of the project is to find new ways to develop furniture design and create a conversation about design in renewable materials.

Founders and project owners:

Sami Kallio, Ulf Linder and Roger Persson, all active designers in Gothenburg.

Woodish will continue to develop conceptual ideas, explore materials and create dialogue about design and sustainability issues.

HANA

Ulf Linder

Hana is the result of a form and material study that took place in the spring of 2022 in collaboration with Woodish. Hana is a table series inspired by Japanese form and Anime culture. It is both a contrast and an interplay between old Swedish wood tradition and new technology such as CNC milling.

Like a flower, Hana looks more beautiful in a group than as an individual.

The table series is intended to be well suited for both public and private environments. Because of the material, it's not only suitable for having inside but can also be used as outdoor furniture.

Ulf Linder

email: ulf@studiolinder.se phone: +46 (0)70-480 44 47

insta: @studiolinder

The exhibition is supported by Svensk Form Väst - a regional association within Svensk Form. Svensk Form (the Swedish Society of Crafts and Design) is a non-profit membership association, mandated by the Swedish government to promote Swedish design in Sweden and abroad.

Svensk Form Väst's aim is to stimulate the design development in Western Sweden, to increase respect for the value of design work and to expand and deepen knowledge about form and design.

