

## WOODISH

- a collective name for a form of collaboration and design process.

The basic idea of the project has been to freely explore furniture design through different wood materials with its properties and different joining techniques. Where the dialogue in the working group has been a strong driving force to design and refine the product ideas further. In our work we have used Swedish wood and wood that is no longer seen as material fit for making furniture, such as wood with twigs in it.

The goal of the project is to find new ways to develop furniture design and create a conversation about design in renewable materials.

Founders and project owners:

Sami Kallio, Ulf Linder and Roger Persson, all active designers in Gothenburg.

Woodish will continue to develop conceptual ideas, explore materials and create dialogue about design and sustainability issues.

## **TUNNEL OF LOVE**

Roger Persson

The table, Tunnel of love, is the result of a form and material study that took place in the spring of 2022 in collaboration with Woodish.

The basic idea has been to explore the expression of the table from a specific form and function by changing the material, joining technique and color.

The idea is also to build and play with the table's function in a freer way, create other functions and product areas, for example as a shelf or as an art object.

The table is based on a cubist basic shape with a circular socket that balances the tight with the soft. In the first place, the table has two function positions, a higher side table and a lower coffee table.

Roger Persson

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The exhibition is supported by Svensk Form Väst - a regional association within Svensk Form. Svensk Form (the Swedish Society of Crafts and Design) is a non-profit membership association, mandated by the Swedish government to promote Swedish design in Sweden and abroad.

Svensk Form Väst's aim is to stimulate the design development in Western Sweden, to increase respect for the value of design work and to expand and deepen knowledge about form and design.

